

# GREAT FALL ECONOMY NEWS



## Charming and Becoming Trimmed Hats

Values \$8 and \$10,  
Offered Tomorrow at **\$4.98**

That you can save \$3 to \$5 on a hat can be seen at a glance. Other models, up to \$25 making the savings greater, of course!

\$1.50 Black Pina Silk Velvet—Very thing 69c for Turbans. One day, a yd.

It Pays to Come From Any Distance

## NEY & CO

Pa. Ave. and 8th St. S. E.

Save \$3 to \$5 on Willow Plumes  
Monday

Look and Compare! But hurry about it, these plumes will not stay here long at these prices. White, black, and colors.

\$6.75 Worth \$9.75  
\$7.75 Worth \$10.75  
\$10.00 Worth \$15.00  
\$14.75 Worth \$19.75



Dollars Put In People's Pockets at This Great

## SAMPLE COAT AND SUIT SALE



**\$37.50**  
Sealette Coats  
**\$19.75**

The high price of natural fur coats puts them beyond the reach of many, but so far as beauty and appearance go, these sealette coats offered at \$19.75 are equal to the finest natural furs costing ten times as much.

Finest Quality Russian Pony Coats, **\$39.50**

Actual Value \$65.00—the price you will have to pay in downtown stores. 52 in. long and lined throughout with broad silk.

\$20 Sample Silk Caracul Coats **\$9.98**

Much in demand with fashionable women this season, full length.



Makers' Sample  
\$18 and \$20 Coats  
**\$9.98**

The correct styles for the coming season in elegant all-wool broadcloth and serge—black and navy. An opportunity to buy so advantageously will not likely occur again this season.

\$10 All-Wool Mel-ton Coats **\$5.98**

Choice of black or navy with fancy plaid or inlaid velvet collar, 54 inches long. Makers' sample coats for women and misses.

\$15 Caracul Coats **\$6.98**

Rich lustrous black Caracul Coats at a price that will quickly sell up our sample purchase. Tomorrow is certainly the day to buy.



Beautiful  
Sample Suits,  
Worth \$18, \$20, and  
\$22.50, for  
**\$9.98**

Over 200 suits from famous maker; fashionable staple black and blue broadcloths, fine serges in gray, tan, and the newest colors, as well as leading mixtures for the coming season. Real \$18 and \$20 suits, with guaranteed linings and best workmanship throughout.

Misses' Fall Suits **\$4.98**

Same quality suits will cost you from \$8.00 to \$12.50 when this lot is gone. All the new fall colors and checks to choose from.



Over 100  
Women's Fall  
and Winter  
Suits at  
**\$6.98**  
AND  
**\$7.98**

Values \$12.50 and \$15.00. The newest styles for the coming season in the best wearing materials. Our buyer secured these suits at a price that permits the most unusual sale. You'll not find their equal again this season.

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## A Tremendous Purchase Brings These Big Savings on Blankets and Comforts



One case of Australian Wool Blankets, regularly worth \$3.50, at **\$1.98**  
White and gray with pink, blue, and brown borders. One case (75 pairs) is all we could get to sell at this low price.

\$1.00 Blankets at **75c**  
Extra heavy wool fleece double Blankets, warm wool nap finish, white or gray, with pink or blue border.

50 pairs of \$6.98 All-wool Blankets, purchased to sell at a pair, **\$3.98**

THESE ARE SAMPLE BLANKETS, some of which have become slightly soiled—thereby hangs the story of this extraordinary reduction. Otherwise they are perfect.

Baby Blankets, worth 98c, **49c**  
For Large size in new designs, plaids and stripes.

Over 500 Fine Comforts, purchased to sell much under price. Every style in the lot. All double bed size, filled with pure white cotton and covered with silkolene, saten and mercialized pongetta.

Regular \$1.25 Comforts for **.79c** Regular \$2.50 Comforts for **\$.198**  
Regular \$1.50 Comforts for **\$.125** Regular \$3.50 Comforts for **\$.249**  
Regular \$1.98 Comforts for **\$.149** Regular \$4.00 Comforts for **\$.298**

## Boys' Clothing for School and Dress at Big Savings

Values that command the attention of all thrifty people.

Dandy \$4  
Suits for Boys  
Tomorrow **\$2.98**  
at **\$1.98**

It has been some time since we have had such a fine lot of suits to sell at such a low price. Sizes 3 to 18 years. Made of all-wool blue serge, prettily trimmed, mannish cut garments to please the boys 7 to 18 years. Fun cut knickerbockers, stylish dark gray and brown mixtures.



"Crackerjack"  
School Suits for  
**\$1.59**

Made to retail at \$2.50 and more, heavy union wool cassimere, in brown and gray mixtures. Tomorrow only.

\$7 and \$8 Suits for Boys, in this sale at **\$4.98**

Finest heavy blue serge suits, every thread all wool; also stylish fancy chevrons, correct cut peg knickerbockers. Some suits have two pairs pants. Sizes up to 18 years.

## Women's Lace and Button Boots

Bought at a Factory Sale—\$3 and \$3.50  
Styles Monday, a Pair

**\$1.98**

Without a doubt the best buy we ever made at the start of the season, every size and width in vici kid, patent colt, gun metal, Russia calf, and black silk velvet, medium, light and heavy soles; all sizes and widths.

Finest \$3.50 and \$4 Bench-made **\$2.98**  
Shoes for Women, here for Every Style, Every Width, Russia Calf, Brown Velvet, Black Silk Velvet, Gun Metal, Patent Colt, etc.

Children's and Misses' \$2.50 and \$3.00 Jockey Boots—with or without cuffs, in patent kid, gun metal, Russia Calf, and black velvet; also fine shoes in lace or button; sizes 3 to misses' 28, a pair **\$1.48**

Children's \$1.50 and \$2.00 Shoes, lace or button, in black, tan, and red; sizes 5 to 8, a pair **98c**  
Infants' \$1.25 and \$1.50 Shoes, lace or button, in black and tan, sizes 2 to 4½, a pair **59c**



## Important Sale of Furniture and Floor Coverings



These Parlor Suite Offerings Have Never Had an Equal

MAKER'S  
SAMPLE SUITES,  
Cash or Credit



Very artistic 3-piece Parlor Suite, regular \$25 **\$14.98**

Beautifully polished mahogany finished frame, silk plush upholstered. A truly great bargain.

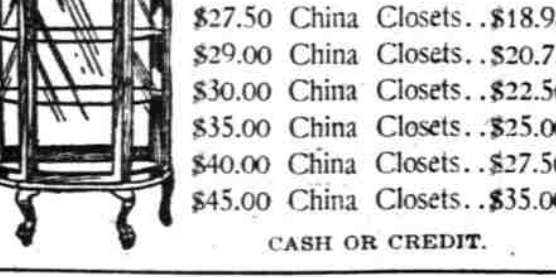
Elegant \$65 3-piece Parlor Suite; cash or credit, **\$37.50**

Heavy mahogany finished frame, loose silk velvet cushions. A set that anyone would be proud to own.



You Should See These  
BIG BARGAINS in  
China Closets

Regular Price Sale Price  
\$27.50 China Closets **\$18.98**  
\$29.00 China Closets **\$20.75**  
\$30.00 China Closets **\$22.50**  
\$35.00 China Closets **\$25.00**  
\$40.00 China Closets **\$27.50**  
\$45.00 China Closets **\$35.00**



CASH OR CREDIT.

## \$46 7-Piece Dining Room Outfit

For This Sale—Cash or Credit



**\$32.50**

Table and Six Chairs. \$25.00 6-foot Polished Oak Extension Table, with nine-inch pedestal, hand carved claw feet. \$21.00 Set of 6 Solid Oak Dining Room Chairs, genuine leather box seats, French legs with carved claw feet, regularly \$35.00 each.

Entire Set of 6 Chairs and Table; cash or credit, at **\$32.50**



## A Great Money-saving Sale of All-Brass Beds

Everyone thoroughly guaranteed, being finished with (12) coats of best English lacquer, bright or satin finish.

Don't Delay—save while you can. Cash or Credit.

Regular \$25 All-Brass Beds, this sale **\$12.98**  
Regular \$30 All-Brass Beds, this sale **\$19.75**  
Regular \$35 and \$37.50 All-Brass Beds **\$24.50**  
Regular \$40 and \$45 All-Brass Beds, this sale **\$29.00**  
Regular \$50 to \$65 All-Brass Beds, this sale **\$37.50**

Until the last one is gone. Cash or credit.



\$10 Combination Wool Felt Mattresses, cash or credit, at **\$5.98**

French roll edge, art tick—one or two-piece styles.

## Big Cut-Price Sale of Floor Coverings

Smith's \$20 Brussels Rugs **\$14.98**  
This Sale for

Size 9x12 feet. These handsome rugs are all in one piece and finished with 4-inch hem. 1911 floral and Oriental patterns in colorings suitable for any room decoration. \$20 Rugs, \$14.98—cash or credit.

\$10 6x9 ft. Brussels Rugs **\$6.75**

Size for reception halls and small rooms.

## RUGS

\$6 Ingrain Art Squares **\$3.98**

Size 9x12 feet for large rooms; new patterns. Cash or credit.

Smith's \$35 9x12 Axminster Rugs This Sale for **\$22.75**

The patterns are exquisite oriental, floral, medallion center, and conventional designs; from the looms of the world's most famous rug manufacturer.

\$10 Pro-Brussels Rugs Size 9x12 feet **\$6.75**  
For hard wear there is no better rug made; excellent patterns. Cash or credit.

150 Sample Rugs \$3 to \$5 Value **\$1.98**  
All Wool Smyrna and Axminster; sizes to 36x72 inches.



Heavy 35c Floor Oilcloth, 4-4 and 6-4 widths. This sale a square yd., **19c**

Cook's famous 65c and 75c perfect quality Linoleum, square yd., **29c**

## Extra! Bargain News

COUPON  
5 Cakes of Soap **14c**  
for Sold with this coupon only.  
2 Cakes of Fairy Soap  
Monday—1 Sweetheart Soap—  
All 5 for 14c.  
None sold to children. No  
phone orders. Monday, Oct. 9.

COUPON  
\$1.00 Heavy All-Wool Smyrna  
Rugs, With Green Moss  
day **39c**  
Reversible Bureau size, fringed  
ends; only one to a customer.

Women's 19c and 25c Hostess, slightly imperfect, guaranteed fast black. Monday, a **7½c**  
\$1.50 and \$2.00 Velvet and 98c  
Satin Bags at... **98c**  
Heavy gilt or silver frame with long silk cord handle, inside purse.  
75c Silk Head Scarfs **49c**  
at... **49c**  
Fur coats with width in black, white and all colors.  
\$2.00 Large Cluster Puffs. **98c**  
One day at... **98c**  
Real human hair in all shades.  
50c to \$1.00 Sample Hair **29c**  
Brushes. Solid backs, ebony, oak and rosewood, in shapes for men and women.  
25c and 35c Tooth **12c**  
Brushes. 100 dozen purchase, finest qualities, in all shapes.  
\$1.00 Black Heatherbloom **59c**  
Petticoats.  
Cost Sweaters, values to \$2.00—  
For women, misses, and children; plain white, gray, red, and **98c**  
combinations.  
25c Amoskeag Gingham **19c**  
Aprons.  
Large size, well made.  
Children's Coats and Reckers for fall wear, cream serge, colored corduroys and red broadcloth in the lot, sizes to 14 years, only; \$3.00 and \$3.50 values **\$1.98**  
25c Muslin and Kait **12½c**  
Drawers for women, a pr. **12½c**  
Other bargains in underwear for women and misses at 25c and 49c.  
Children's \$4.00 Rain Capes, in Navy Blue and Red. One **\$1.98**  
day at

## Children's Wear

Outing Flannel Gowns—For children 2 to 12 years; 50c **29c**  
values. Choice **12½c**  
25c Gingham Aprons **12½c**  
for children, lot limited.  
25c Gingham Petticoats **12½c**  
with body for children, each **12½c**  
Lot of Kait Underbodies and Muslin Drawers for children, sizes 2 to 12 years, each **7½c**  
Children's 25c Dresses, next **17c**  
percale; sizes 1 to 4 years.  
Children's Ribbed Underwear—  
Sizes 3 to 16 years; good **25c**  
value at 39c. A garment... **25c**

## Final Clearance of Recent Big Purchase of Women's Waists

Values to \$1.00 **39c**  
at... **39c**  
Tailored waists with side pocket and pretty lingerie styles. One day only. Limit two to a customer.

## One-Day Sale of Children's Dresses

Children's Dresses, 4 to 14 **49c**  
years, worth to \$1.00, for... **49c**  
Children's Dresses, galatea, chambray and percale, 6 to 14 years, worth to \$1.98, **98c**  
for... **98c**  
Children's \$3 and \$4 Dresses of finest wash fabrics and fancy woads. Sizes to 14 years, for **\$1.98**

## Sensational Sale of Corsets

Princess Corsets with front and side garters, in all sizes, 18 to 30. Special value at 69c. A **39c**  
pair... **39c**  
Key & Co.'s Special Corset of or heavy coutil, thoroughly boned, latest models, and all sizes. **49c**  
A pair... **49c**  
The new \$1.00 Corsets. **69c**  
One day at... **69c**  
S. and G. C. B. and W. All the new models and all sizes.  
50c Silk Floss Cushions **29c**  
for... **29c**  
20x30 inches, covered with art cretonne.  
\$1.00 NOTTINGHAM LACE **69c**  
CURTAINS. Full 3 yards long and full width. Solid Oak High Chairs for **59c**  
Baby.  
\$5 Chenille 1½ Inch Rope Portieres—For large double doors; fluffy tassels. Sale price, **\$2.98**  
a pair... **\$2.98**  
Sample Pairs \$4.95 and \$6 Tapestry Portieres, on **\$2.98**  
sale at... **\$2.98**  
Heavy Tapestry qualities in red and green. Those who contemplate buying portieres should certainly attend tomorrow's sale.

25c Curtain Poles—With brass fixtures complete, 6-foot poles, oak or cherry. Sale price, a set **15c**

## NEY & CO.

Pa. Ave. and 8th St. S. E.